Business Card

HALF PAGE

QUARTER PAGE

FULL PAGE

Approximate size of add as shown

Art work should consist of Black and White line drawings and original art is preferred when possible. Business cards will be duplicated when possible but are not the best choice and no guarantee on quality can be made. Type can be reset free of charge and clip art added if you draw a rough ad layout.

**Advertising Order Form**

**Due March 8th, 2013**

**Must have one form for EACH Ad sold/paid**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Customer & Business** Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Check one: Personal Ad\_\_\_\_ Business Ad \_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip:\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Authorized Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_

**Choose One**

Full Page \_\_\_\_\_\_ 1/2 Page \_\_\_\_\_\_ 1/4 Page \_\_\_\_\_\_ Business card size \_\_\_\_\_\_\_

$100 $50 $30 $25

**One line memo ( 25 word max) \_\_\_\_\_\_\_ (write them below)**

**($10)**

Inside back cover: $175 for color

Inside front cover: $200 for color

Back cover: $250 for color

Form of payment: CASH: $\_\_\_\_\_\_\_\_\_ CHECK: $ \_\_\_\_\_\_\_\_\_\_ Check# \_\_\_\_\_\_\_\_\_

MAKE CHECKS PAYABLE TO: **Dakota High School**

For questions and to submit digital ads please contact:

Laura Schmitt at [lauraschmitt@comcast.net](mailto:lauraschmitt@comcast.net) or (586)995-0128

Turn in **payment** for ads to Director Kelly Schmidt.

Remember if you sell a ½ page and 2 business card size ads, you will have paid your dues. You do not need to be spending money out of your own pocket unless you are buying an advertisement.

**Students must also write a *thank you note* to each of the *businesses* that have purchased an ad and bring the addressed thank you note in an addressed envelope. DHS will mail and provide stamps for them.**