

The diagram illustrates four different ad sizes within a large rectangular frame. The frame is bounded by a dotted line. Inside, a dashed line outlines a large rectangle. Within this dashed rectangle, a smaller dotted rectangle is positioned in the top-left corner, labeled 'Business Card'. Below the dotted rectangle, the text 'QUARTER PAGE' is centered. To the right of the dashed rectangle, the text 'HALF PAGE' is centered. Below the dashed rectangle, the text 'FULL PAGE' is centered. The text 'Approximate size of add as shown' is centered below the 'FULL PAGE' label.

Business
Card

QUARTER PAGE

HALF PAGE

FULL PAGE

Approximate size of add as shown

Art work should consist of Black and White line drawings and original art is preferred when possible. Business cards will be duplicated when possible but are not the best choice and no guarantee on quality can be made. Type can be reset free of charge and clip art added if you draw a rough ad layout.

Advertising Order Form
Due Dec. 16th unless otherwise noted

Customer Name: _____

Personal Ad _____ Business Ad _____

Address: _____

City: _____ Zip: _____ Phone: _____

Authorized Signature: _____ Date: _____

Choose One

Full Page _____ 1/2 Page _____ 1/4 Page _____ Business card size _____
\$100 \$50 \$30 \$25

One line memo (25 word max) _____
(\$10)

Inside back cover: \$175 for color

Inside front cover: \$200 for color

Back cover: \$250 for color

Form of payment: CASH: \$ _____ CHECK: \$ _____ Check# _____

MAKE CHECKS PAYABLE TO: Dakota High School

For questions please contact:

Laura Schmitt- Not the director ☺

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**Remember if you sell a 1/2 page and 2 business card size ads,
you will have paid your dues. You do not need to be spending
money out of your own pocket unless you are buying an
advertisement.**